Make Europe Sustainable for All project: final evaluation

Call for external evaluator(s): expression of interest

Intro about our project

A 3-year DEAR-funded (Development Education and Awareness Raising programme) of the European Commission’s Directorate-General for Development and Cooperation ‘Make Europe Sustainable for All’ project combines the expertise and experience of 25 partners from 14 EU countries, EU and global networks. Its approach responds to the needs for the meaningful, participative and legitimate Agenda 2030 implementation and the necessity of global, holistic and integrated actions, working from the global to the local level. Its aim is to promote an ambitious implementation of Agenda 2030 by and in the EU, making the EU and European governments accountable and ambitious in their implementation. While strengthening the European network SDG Watch Europe and encouraging and supporting the national multi-sectoral civil society coalitions, enhancing cooperation and national and local CSOs capacities, European and national policy and raising-awareness campaigns, we want to substantially increase awareness amongst EU citizens and policymakers about their roles and responsibilities in working for a sustainable future, the transition to more sustainable lifestyles and developing and promoting coherent policies. By encouraging the participation and cooperation of all civil society sectors, we want to ensure that sustainability is at the center of decision- and policies-making, guaranteeing that none is left behind. The project started on 1 July 2017 and will end on 30 June 2020 (or 31 of July 2020 TBC).

Context and purpose of the final evaluation

The project is entering the final stretch of its implementation. After two successful years and a midterm evaluation carried out during the second year of the project, the project faces its final phase for implementation and evaluation.

The final evaluation will address the issue of whether and to which extent the project has met its objectives and will measure its impact. In particular, the final evaluation should focus on the qualitative analysis of the achieved impact, in order to provide the project lead and the entire consortium with:

- evidence of what outcomes were achieved and how;
- assessment of the effectiveness of the project against its objectives, quality of implementation, main challenges found, lessons learnt and recommendations for the continuation of certain activities and eventual follow up of a project design;
- collaborative assessment of our underlining Theory of Change in particular the usefulness and impact of CSOs to work around SDGs as advocacy and campaigning tool.

The evaluation process

The evaluation process shall be done with a participatory approach, engaging consortium members at different levels: the Coordinator, the Executive Committee, national-level partners (staff project and top management team), sub-grantees and other stakeholders. The detailed process will be agreed with the external evaluators based on the proposed methodology.
**Applicant profile: capacity, skills, experience and knowledge**

We are looking for professionals (organisations) who can demonstrate:

- evaluation experience in relation to civil society coalitions, in particular in campaigning and awareness raising projects;
- evidenced experience of working with EC programmes, in particular with the DEAR programme;
- experience with final evaluation of projects, experience with the qualitative and quantitative evaluation methodologies in relation to civil society coalitions;
- excellent research and analytical skills;
- excellent communication skills and open to adapt the evaluation process according to the ongoing needs;
- ability to draft high qualitative reports in English, knowledge of other project languages is an asset;

**Evaluation content and timeline**

The final evaluation will address whether and to which extent the project has met its objectives and will measure the impact achieved throughout its implementation period.

The expression of interest shall be structured as follows:

- **Presentation and CV of the expert/team of experts and past relevant experience/references** about similar tasks and assignments, especially related to EC funded projects.
- **Presentation of the methodological approach** for the final evaluation of the project and corresponding timeline of the delivery. The methodological approach shall include the proposed ways of engagement of various stakeholders of the project and shall include some in-person workshops, among them 2 partners meeting one in mid-February and the second one likely late May.
- **Detailed budget** including daily rates and estimated time allocation for the different phases of the evaluation. Please add an estimated workplan with time allocation.

The good quality of the external evaluation should furthermore be assured by following the IOB guidelines and the DAC criteria of Relevance, Effectiveness, Efficiency, Impact and Sustainability.

The evaluation process shall start in January 2020 and be completed by the end of August 2020.

**Budget**

A budget of maximum EUR 25.000 including all taxes is foreseen for the task.

**Deadline for submission of offers**

Proposals should be sent by email to Sonia Goicoechea <sonia.goicoechea@eeb.org> as soon as possible and by 5 December 2019 the latest. We foresee to sign the contract and quick off the evaluation process in January 2020.

For further information, please contact Sonia Goicoechea <sonia.goicoechea@eeb.org>

***A detailed project description is available and can be requested by email***